

Vacancy Junior E-Marketeer and Community Manager Forex | Binary Options

Job: full-time (40 hours a week)

Type of Contract: Interim or Employed

Location: Amsterdam (centre)

Salary: 26-30K per Annum (based on experience) + Bonus

About the Company: Delta Markets

Delta Markets is a young and innovative online company with multiple I-Gaming affiliate websites across Europe. We are looking to increase our share in the Benelux markets (Holland and Belgium) whilst also having international pretensions. iGaming is the company's market place, affiliation its core business. With our portfolio of websites we bind tens of thousands of online gaming fans offering them a wealth of strategy, tips and information. Our headquarter is based on the Herengracht, amidst the thrilling centre of Amsterdam, in the Netherlands. We are currently 4 people strong and are now looking for a very motivated, commercial talent.

Job Description

Binary Options and Forex is a rapidly expanding marketplace. Basically it is financial trading with an added gaming component. We own 2 very large communities and will need you to manage them. The websites reach a large crowd in Holland and are searched upon more than 50.000 times in Google every month. The websites need to be updated on a daily basis with fresh content (news, new information etc.), as well as their communities (forums) to be monitored and managed constantly by you. Content creation and management is thus a daily routine for you, and something you love doing. Besides writing you will grow into your role as account manager of these websites. You will keep close contact with affiliate managers of companies we promote such as Markets.com and Plus500: via e-mail, but sometimes also via skype and a few times per year on Gaming Conferences in Amsterdam, Berlin and London.

Role:

- Manage and expand, on a daily basis, the online communities by activating and monitoring the hugely popular Forum
- Write new content (news, blog articles, adding information and pages etc.) on a daily basis about financial and trading news.
- Keep in touch with affiliate managers by communicating with them about latest offers, creatives, online tracking etc. Primarily via e-mail, but sometimes also via skype. This is always done in English.
- Making spread sheets with statistics on a monthly basis
- Being responsible for the content organization of the websites
- Rapidly learn about the latest SEO (Search Engine Optimization) Techniques and applying them to improve our Google positions.

Skills:

- You have basic knowledge of online marketing and SEO
- You hold a Bachelor degree (HBO) or University Bachelor or Master Degree in either Business, Finance or Marketing related fields or you can prove you have a huge interest in this field.
- You have basic knowledge of trading (and know at least a bit about forex / binary options)
- You are commercially savvy: you know how to communicate with potential clients / leads and interest them to convert.
- Preferably you know a little bit about HTML (not a must though!)
- You can speak and write Dutch and English fluently.
- You can write texts that apply to and attract a wide audience.
- You are an enthusiastic but at the same organized, structured person.

Contact

Please visit our website www.deltamarkets.org for more information.

The hiring process will be done by Joris Dekkers, Call +31624328494 or preferably email

joris@deltamarkets.org